

## National Dementia Declaration Action Plan

### Part 1 of 2: Information about you and your organisation

The organisation listed below agrees to sign up to the Declaration and commits to delivering it through the actions listed below: Please tick [ ✓ ]

#### Fill in your contact details

<b>Contact Name:</b>	Linda Scott-Giles, Town Clerk Blandford Forum Town Council
<b>Work Address:</b>	Town Clerk's Office Church Lane Blandford Forum Dorset DT11 7AD
<b>Phone:</b>	01258 454500
<b>Email:</b>	<a href="mailto:admin@blandfordforum-tc.gov.uk">admin@blandfordforum-tc.gov.uk</a>
<b>Website:</b>	<a href="http://www.blandfordforum-tc.gov.uk">www.blandfordforum-tc.gov.uk</a>

Are you willing for us to share your contact details with fellow Dementia Action Alliance members: Yes [ ✓ ] No [ ]

#### Organisation Logo

Please attach your organisation's logo in jpeg format when returning this Action Plan via email to: [dementiaactionalliance@alzheimers.org.uk](mailto:dementiaactionalliance@alzheimers.org.uk) - it will be displayed on the Dementia Action Alliance website alongside your Action Plan.

#### Fill in your organisation details

##### Organisation name

Blandford Forum Town Council

##### Organisation summary (max 150 words)

Blandford Forum Town Council is the parish authority for the town of Blandford Forum and has an estimated population of 10,400 with 4,800 households ([2021 Census](#)) and is 409 hectares in area. It is the third tier of government after Parliament and Dorset Council (formed in April 2019) and its legal powers are granted to it and regulated by various government acts. Blandford Forum Town Council was the first council in Dorset to be awarded with Quality Gold Council Status. The Town Council supplements the provision of local government services in Blandford Forum and provides a range of social and recreational facilities, while promoting and representing the town with other national and statutory bodies.

#### Please select your region(s)

- |  |                                     |  |
|--|-------------------------------------|--|
| <input type="checkbox"/> National        | <input type="checkbox"/> London     | <input checked="" type="checkbox"/> South West |
| <input type="checkbox"/> East of England | <input type="checkbox"/> North East | <input type="checkbox"/> West Midlands         |
| <input type="checkbox"/> East Midlands   | <input type="checkbox"/> North West | <input type="checkbox"/> Yorkshire and Humber  |
|  | <input type="checkbox"/> South East |  |

**Area covered**

Please make clear what area your organisation operates in. At the moment this is on the basis of local authority boundaries. For example an organisation may say they work in Birmingham, Sandwell, Solihull and Walsall; another may say Staffordshire and Stoke-on-Trent. If you are not sure, be as descriptive as possible.

The Town Council is made up of 16 Councillors who are voluntary. Councillors represent different wards of the Town of Blandford Forum.

**Select your organisation type:**

- Commercial                       Public Sector                       Third Sector

**What sectors does your organisation work in?**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Care               | <input type="checkbox"/> Hospital Trusts              | <input type="checkbox"/> Pharmaceutical |
| <input type="checkbox"/> Commissioners      | <input type="checkbox"/> Hospitality                  | <input type="checkbox"/> Recreation     |
| <input type="checkbox"/> Communication      | <input type="checkbox"/> Housing                      | <input type="checkbox"/> Research       |
| <input type="checkbox"/> Education          | <input checked="" type="checkbox"/> Local authorities | <input type="checkbox"/> Retail         |
| <input type="checkbox"/> Emergency services | <input type="checkbox"/> Membership organisation      | <input type="checkbox"/> Transport      |
| <input type="checkbox"/> Faith groups       | <input type="checkbox"/> Other Health                 | <input type="checkbox"/> Utility        |
| <input type="checkbox"/> Finance            |   |   |

**Part 2 of 2: Completing your Action Plan**

**1. The National Dementia Declaration lists seven outcomes that the DAA are seeking to achieve for people with dementia and their carers. How would you describe your organisation’s role in delivering better outcomes for people with dementia and their carers?**

Your response could include a national AND local role. Consider your organisation’s role in influencing and supporting the work of other organisations as well as the projects you deliver. (200 words)

Blandford Forum Town Council has a role within the town whereby residents and visitors seek information and guidance on a variety of matters. It is therefore in a position to contribute to, and also consult, the community in reference to the following seven i-Statements:

- I have personal choice and control or influence over decisions about me.
- I know that services are designed around me and my needs.
- I live in an enabling and supportive environment where I feel valued and understood.
- I have a sense of belonging and of being a valued part of family, community and civic life.
- I have support that helps me live my life.
- I have the knowledge and know-how to get what I need.
- I know there is research going on which delivers a better life for me now and

hope for the future.

The Town Council made a commitment in 2014 to work towards becoming dementia aware/friendly and training sessions were arranged in early 2015.

The Town Council welcomes contact in person at the office, via its website, Facebook page, telephone or in writing and responses are always given full consideration and explanation. Staff aim to treat all individuals fairly and how they themselves would like to be treated.

**2. What are the challenges to delivering these outcomes from the perspective of your organisation?**

Your response could include your members' understanding of dementia. A training body might say there is no agreement on appropriate core curricula. (150 words)

Many Councillors and staff at the Town Council have relations that have dementia and they are therefore able to apply consideration and care to others from their personal experiences.

The Town Council is restricted to some extent as it is not the responsible authority for care and support and financial resources are limited.

**3. What are your plans as an organisation to respond to these challenges?**

This section is where the actions are. They involve having a short header that summarises the action (ideally no more than 25 words), and the main content where organisations can go into more depth. These need not be too detailed and should aim to give a general overview to casual readers from a range of backgrounds.

Please aim to have a minimum of three action points and a maximum of ten.

**This template only has space for three actions but add extra as needed.**

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**1. Action Title**

This is a short sentence summarising the Action (max 25 words)

Deliver Dementia Awareness Training

**Action Description**

This is where you go into more detail about the Action.

Dementia awareness sessions were provided free of charge by the Town Council to Councillors, staff, residents, businesses and local organisations to help provide people with a greater understanding of what people may be experiencing.

Staff have also received customer service training from Dorset County Council, focusing on being patient, understanding and considerate to visitors. They also provided training so that Town Council staff could assist visitors to the office with any queries with regards to service provision and the logging of complaints so they do not need to struggle by themselves.

**Stage of Action**

Please select one. For further explanation see Appendix.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Case Study      | <input type="checkbox"/> Planning                | <input checked="" type="checkbox"/> Other: <b>Completed and able to repeat</b> |
| <input type="checkbox"/> Delivery        | <input type="checkbox"/> Uncompleted             |  |
| <input type="checkbox"/> Implementation  | <input type="checkbox"/> Launch event – advocacy |  |
| <input type="checkbox"/> Initial Scoping |  |  |

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Antipsychotics                           | <input type="checkbox"/> Diagnosis                                       | <input checked="" type="checkbox"/> People/skills     |
| <input type="checkbox"/> Assistive technology                     | <input type="checkbox"/> Dignity   | <input type="checkbox"/> Prime Minister’s Challenge   |
| <input checked="" type="checkbox"/> Awareness raising             | <input type="checkbox"/> Disseminating best practice                     | <input type="checkbox"/> Quality Standards            |
| <input type="checkbox"/> Care for people with dementia            | <input type="checkbox"/> End of life                                     | <input type="checkbox"/> Research                     |
| <input type="checkbox"/> Care in Hospitals                        | <input type="checkbox"/> Funding   | <input type="checkbox"/> Safeguarding                 |
| <input type="checkbox"/> Commissioners                            | <input type="checkbox"/> Inclusion                                       | <input checked="" type="checkbox"/> Supporting carers |
| <input checked="" type="checkbox"/> Dementia Friendly communities | <input type="checkbox"/> Information for people with dementia and carers |   |
| <input type="checkbox"/> Dementia Friends                         | <input type="checkbox"/> Money   |   |

**2. Action Title**

This is a short sentence summarising the Action (max 25 words)

Erect Dementia Friendly signage at public conveniences and venues for hire

**Action Description**

This is where you go into more detail about the Action.

The Town Council was approached in 2014 to make amendments to its signage and this was carried out, where possible.

**Stage of Action**

Please select one. For further explanation see Appendix.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Case Study     | <input type="checkbox"/> Initial Scoping | <input type="checkbox"/> Launch event – advocacy          |
| <input type="checkbox"/> Delivery       | <input type="checkbox"/> Planning        | <input checked="" type="checkbox"/> Other: <b>Ongoing</b> |
| <input type="checkbox"/> Implementation | <input type="checkbox"/> Uncompleted     |   |

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Antipsychotics                           | <input checked="" type="checkbox"/> Dementia Friendly communities | <input type="checkbox"/> Funding   |
| <input type="checkbox"/> Assistive technology                     | <input type="checkbox"/> Dementia Friends                         | <input type="checkbox"/> Inclusion                                       |
| <input checked="" type="checkbox"/> Awareness raising             | <input type="checkbox"/> Diagnosis                                | <input type="checkbox"/> Information for people with dementia and carers |
| <input checked="" type="checkbox"/> Care for people with dementia | <input type="checkbox"/> Dignity                                  | <input type="checkbox"/> Money   |
| <input type="checkbox"/> Care in Hospitals                        | <input type="checkbox"/> Disseminating best practice              | <input type="checkbox"/> People/skills                                   |
| <input type="checkbox"/> Commissioners                            | <input type="checkbox"/> End of life                              | <input type="checkbox"/> Prime Minister’s Challenge                      |

- Quality Standards       Safeguarding  
 Research                 Supporting carers

**3. Action Title**

This is a short sentence summarising the Action (max 25 words)

Change toilet seats in public areas

**Action Description**

This is where you go into more detail about the Action.

The Town Council agreed to replace items such as toilet seats so they provide more support/assistance to people with dementia when they require replacing.

**Stage of Action**

Please select one. For further explanation see Appendix.

- Case Study                       Initial Scoping                       Launch event –  
 Delivery                         Planning                              advocacy  
 Implementation               Uncompleted                       Other: **Complete**

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- Antipsychotics                 Diagnosis                               People/skills  
 Assistive technology         Dignity                                 Prime Minister’s  
 Awareness raising             Disseminating best                Challenge  
 Care for people with            practice                                 Quality Standards  
dementia                               End of life                               Research  
 Care in Hospitals               Funding                                 Safeguarding  
 Commissioners                 Inclusion                                 Supporting carers  
 Dementia Friendly             Information for people               Supporting carers  
communities                        with dementia and carers  
 Dementia Friends               Money

**4. Action Title**

This is a short sentence summarising the Action (max 25 words)

Blandford to host a visit from the National Dementia Roadshow Tour 2017.

**Action Description**

This is where you go into more detail about the Action.

Liaise with Alzheimer's Society to arrange the National Dementia Roadshow visit. Visit held on Friday 7<sup>th</sup> April 2017.

**Stage of Action**

Please select one. For further explanation see Appendix.

- Case Study                       Initial Scoping                       Launch event –  
 Delivery                         Planning                              advocacy  
 Implementation               Uncompleted                       Other: **Complete**

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Antipsychotics                           | <input type="checkbox"/> Diagnosis  | <input type="checkbox"/> People/skills              |
| <input type="checkbox"/> Assistive technology                     | <input type="checkbox"/> Dignity  | <input type="checkbox"/> Prime Minister’s Challenge |
| <input checked="" type="checkbox"/> Awareness raising             | <input checked="" type="checkbox"/> Disseminating best practice                     | <input type="checkbox"/> Quality Standards          |
| <input checked="" type="checkbox"/> Care for people with dementia | <input type="checkbox"/> End of life  | <input type="checkbox"/> Research                   |
| <input type="checkbox"/> Care in Hospitals                        | <input type="checkbox"/> Funding  | <input type="checkbox"/> Safeguarding               |
| <input type="checkbox"/> Commissioners                            | <input checked="" type="checkbox"/> Inclusion                                       | <input type="checkbox"/> Supporting carers          |
| <input checked="" type="checkbox"/> Dementia Friendly communities | <input checked="" type="checkbox"/> Information for people with dementia and carers |   |
| <input type="checkbox"/> Dementia Friends                         | <input type="checkbox"/> Money  |   |

**5. Action Title**

This is a short sentence summarising the Action (max 25 words)

Create a sensory garden/planting area for people with dementia (and other disabilities).

**Action Description**

This is where you go into more detail about the Action.

Liaise with Blandford Dementia Action Alliance, Dementia Gardens and Blandford Day Centre to create sensory planting areas in Woodhouse Gardens and under the oak tree in The Tabernacle.

Create a design, place order for sensory plants for Summer 2017.

Organise activities and events to get the community involved.

Develop a publicity plan / plan to raise awareness.

**Stage of Action**

Please select one. For further explanation see Appendix.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Case Study     | <input type="checkbox"/> Initial Scoping | <input type="checkbox"/> Launch event – advocacy          |
| <input type="checkbox"/> Delivery       | <input type="checkbox"/> Planning        | <input checked="" type="checkbox"/> Other: <b>Ongoing</b> |
| <input type="checkbox"/> Implementation | <input type="checkbox"/> Uncompleted     |   |

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Antipsychotics                           | <input type="checkbox"/> Diagnosis                   | <input type="checkbox"/> People/skills              |
| <input type="checkbox"/> Assistive technology                     | <input type="checkbox"/> Dignity                     | <input type="checkbox"/> Prime Minister’s Challenge |
| <input type="checkbox"/> Awareness raising                        | <input type="checkbox"/> Disseminating best practice | <input type="checkbox"/> Quality Standards          |
| <input checked="" type="checkbox"/> Care for people with dementia | <input type="checkbox"/> End of life                 | <input type="checkbox"/> Research                   |
| <input type="checkbox"/> Care in Hospitals                        | <input type="checkbox"/> Funding                     | <input type="checkbox"/> Safeguarding               |
| <input type="checkbox"/> Commissioners                            | <input type="checkbox"/> Inclusion                   | <input type="checkbox"/> Supporting carers          |
| <input checked="" type="checkbox"/> Dementia Friendly             | <input type="checkbox"/> Information for people      |   |

communities with dementia and carers  
 Dementia Friends  Money

**Please add additional actions if needed.**

**6. Action Title**

This is a short sentence summarising the Action (max 25 words)

Arrange a 'Dementia Friends' session for Councillors and Council staff, to be run by Tracy Wilson-Corben (Dementia Action Alliance Co-ordinator).

**Action Description**

This is where you go into more detail about the Action.

'Dementia Friends' is an interactive information session to promote an understanding of what dementia is and how it can affect those caring or living with dementia.

Arrange suitable date & venue (8<sup>th</sup> Nov 2017, in the Town Hall).

Encourage all Councillors and Staff to attend.

Raise awareness and increase networking opportunities by inviting other local organisations to join the session and Nicci Brown (Forum Focus / BVM)

**Stage of Action**

Please select one. For further explanation see Appendix.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Case Study                | <input type="checkbox"/> Initial Scoping | <input type="checkbox"/> Launch event –         |
| <input type="checkbox"/> Delivery                  | <input type="checkbox"/> Planning        | advocacy  |
| <input checked="" type="checkbox"/> Implementation | <input type="checkbox"/> Uncompleted     | <input type="checkbox"/> Other: <b>Complete</b> |

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Antipsychotics               | <input type="checkbox"/> Diagnosis                         | <input checked="" type="checkbox"/> People/skills |
| <input type="checkbox"/> Assistive technology         | <input type="checkbox"/> Dignity                           | <input type="checkbox"/> Prime Minister's         |
| <input checked="" type="checkbox"/> Awareness raising | <input type="checkbox"/> Disseminating best                | Challenge   |
| <input type="checkbox"/> Care for people with         | practice   | <input type="checkbox"/> Quality Standards        |
| dementia  | <input type="checkbox"/> End of life                       | <input type="checkbox"/> Research                 |
| <input type="checkbox"/> Care in Hospitals            | <input type="checkbox"/> Funding                           | <input type="checkbox"/> Safeguarding             |
| <input type="checkbox"/> Commissioners                | <input type="checkbox"/> Inclusion                         | <input type="checkbox"/> Supporting carers        |
| <input checked="" type="checkbox"/> Dementia Friendly | <input checked="" type="checkbox"/> Information for people |   |
| communities   | with dementia and carers                                   |   |
| <input type="checkbox"/> Dementia Friends             | <input type="checkbox"/> Money                             |   |

**7. Action Title**

This is a short sentence summarising the Action (max 25 words)

**Nominate the Dementia Action Alliance as a 'chosen charity' for the Mayor 2017/2018 (shared with The Blandford Scout Group)**

**Action Description**

This is where you go into more detail about the Action.

Arrange with Town Council events for DEA to sell refreshments.  
 Raise the profile of DEA at Town Council Events.  
 Mayor to share donations raised throughout the mayoral year between DEA and Blandford Scouts.

**Stage of Action**

Please select one. For further explanation see Appendix.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Case Study     | <input type="checkbox"/> Initial Scoping | <input type="checkbox"/> Launch event – advocacy    |
| <input type="checkbox"/> Delivery       | <input type="checkbox"/> Planning        | <input checked="" type="checkbox"/> Other: Complete |
| <input type="checkbox"/> Implementation | <input type="checkbox"/> Uncompleted     |   |

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Antipsychotics                           | <input type="checkbox"/> Diagnosis                                       | <input type="checkbox"/> People/skills              |
| <input type="checkbox"/> Assistive technology                     | <input type="checkbox"/> Dignity   | <input type="checkbox"/> Prime Minister’s Challenge |
| <input checked="" type="checkbox"/> Awareness raising             | <input type="checkbox"/> Disseminating best practice                     | <input type="checkbox"/> Quality Standards          |
| <input type="checkbox"/> Care for people with dementia            | <input type="checkbox"/> End of life                                     | <input type="checkbox"/> Research                   |
| <input type="checkbox"/> Care in Hospitals                        | <input type="checkbox"/> Funding   | <input type="checkbox"/> Safeguarding               |
| <input type="checkbox"/> Commissioners                            | <input type="checkbox"/> Inclusion                                       | <input type="checkbox"/> Supporting carers          |
| <input checked="" type="checkbox"/> Dementia Friendly communities | <input type="checkbox"/> Information for people with dementia and carers |   |
| <input type="checkbox"/> Dementia Friends                         | <input checked="" type="checkbox"/> Money                                |   |

Please add additional actions if needed.

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**Appendix 1**

**Stage of Action - definitions**

Case study (contribute example for Achievement section on DAA website)

Completed (if time linked)

Delivery (conducting research / providing service)

Implementation (changing practice to reflect research finding)

Initial scoping (deciding what initiative to deliver)

Launch event/ Advocacy (research results / campaign)

Planning (deciding how to deliver initiative)

Uncompleted (if something haven’t worked, we are keen to know why)

**Appendix 2**

**Action tags – definitions**

Antipsychotics (reducing the use of / developing alternatives to)

Assistive technology (using technology to support people with dementia and those that care for them)

Awareness raising - (public awareness and understanding)



**Care for people with dementia** (*care homes, care for people at home, extra care, care pathways, access*)

**Care in Hospitals** (*acute / community and mental health*)

**Commissioners** (*Support to / influencing commissioners / CCGs*)

**Dementia friendly communities** (*engaging organisations outside health and social care*)

**Dementia Friends** -(*prescribed programme*)

**Diagnosis** (*memory clinics / work to boost diagnosis*)

**Dignity** (*respect / personalisation*)

**Disseminating best practice** (*organisations and for person*)

**End of life** (*palliative care / planning / campaigning*)

**Funding** (*sources of / applications to - from perspective of organisations*)

**Inclusion** (*BME / equality / sexuality / young people with dementia, working to promote support for lonely people*)

**Information for people with dementia and carers** -(*advice and guidance on living with the condition*)

**Money** (*personalisation / personal financial management – from perspective of people with dementia and carers*)

**People / skills** - (*workforce development / leadership development / professional education, Specialist Roles*)

**Prime Minister's Challenge**

**Quality Standards** (*Reporting / Accredited Memory Clinics*)

**Research** (*medical / economic and social research, Evidence Base*)

**Safeguarding** (*protecting people with dementia*)

**Supporting carers** (*respite care / peer support*)